



ISO 20121

Event Sustainability Management Systems Certification

An Event Sustainability Management System (ESMS) provides an organization with a systematic approach that identifies the impact of its events and improves its environmental sustainability. In addition, an ESMS is designed to adapt to events of all types and sizes, and define the responsibilities of management and staff. Certifying your organization against this standard enables it to enhance credibility, customer satisfaction, and gain a reputable advantage while efficiently reducing costs and increasing profits.

- ▶ **The standard was introduced prior to the 2012 Olympic and Paralympic Games in London;**
- ▶ **Over 70% of the waste from the games was re-used, recycled or composted;**
- ▶ **The games achieved a 47% reduction in carbon emissions compared to standard construction processes.**



BENEFITS OF ISO 20121 CERTIFICATION

- Improves the environmental sustainability of your organization
- Identifies ways to improve event planning and delivery
- Develops the event image and credibility
- Grows your access to sponsors and larger audience for your event
- Improves cost management
- Integrates with other ISO standards for better results
- Helps toward customer satisfaction
- Creates a market advantage through international recognition
- Ensures compliance to regulations requirements
- Ensures minimal impact to the environment from local to worldwide events

ARE YOU PREPARED FOR ISO 20121 CERTIFICATION?

As a certification body, PECB is also accredited to offer training courses to certify individuals who want to acquire the required skills for effectively managing an event and differentiating themselves in a competitive market. The training courses that help you to manage, implement and prepare your company for the ISO 20121 audit and certification are as follows:

- ISO 20121 Introduction (1 day)
- ISO 20121 Foundation (2 days)
- ISO 20121 Lead Implementer (5 days)
- ISO 20121 Lead Auditor (5 days)